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3D Printing Will Rock the World
By John Hornick

Building The Future:
WHY THE 3D PRINTER WILL CHANGE OUR LIVES FOREVER

When on-demand television burst onto the scene, it revolutionized the media industry, allowing us to have information—and entertainment—at our fingertips. Now, a new revolution is upon us: manufacturing on-demand is right around the corner. 3D printing is at the forefront of this new era; by 2025, consumers will be printing most of their product needs, and traditional models of business will drastically transform. In short, the 3D printer may be the most powerful machine ever invented, and it is on track to radically transform the planet.

Considered a top thought leader in the 3D printing industry, John Hornick is revealing how this amazing technology will reshape the future in his new book, *3D Printing Will Rock the World*. Through real-life examples of the technological, industrial, and consumer sides of 3D printing, Hornick uses his unique perspective as an IP lawyer to explore the impact this revolution will have on business and personal life, even shining light on how today's kids will 3D print our future.

“With the industrial revolution, people became buyers, not makers,” says Hornick. “But we are makers at heart. 3D printers enable us to become makers again, allowing designers to create products that never existed before, revolutionizing products and democratizing manufacturing.”

In *3D Printing Will Rock the World*, Hornick examines how this game-changing technology is already transforming our world in ways we never thought possible, creating artificial limbs, human tissue, and possibly human hearts. He arrives at the fascinating conclusion that mass production could be replaced with production by the masses, merging science and nature to create products that look more like they were grown than built.

Throughout the pages of *3D Printing Will Rock the World*, readers discover:

- How 3D Printing will revolutionize product design, blurring the lines between manufacturers and customers.
- The benefits of 3D printing versus traditional manufacturing methods.
- Why companies will be forced to adapt their business models, or die.
- State of the art examples of uses of this disruptive technology, especially in aerospace, automotive, and health care.
- How 3D Printing may make the concept of a genuine product meaningless.
- The elements that need to fall into place for a 3D printing revolution, which he calls “The Disruption Checklist.”
- The dark side of 3D printing and its interplay with the law, including crime and national security.

“As you read this book, think about the implications of 3D printing for your life, your job, your company, your country, and the world,” says Hornick. “Think about the things you may have never dreamed of. Think outside the box.”

John Hornick has more than 30 years of experience as a counselor and litigator at the Finnegan IP law firm, one of the largest IP firms in the world. As the founder of Finnegan’s 3D Printing Working Group, he advises clients about how 3D printing may affect their businesses. Hornick frequently speaks and writes on 3D printing and has been recognized as a thought leader in this space. As the only IP attorney selected by the U.S. Comptroller General Forum on Additive Manufacturing, he is also a juror for the International Additive Manufacturing Award.

Providing insight into this world-changing technology, Hornick’s articles have been published in outlets such as *3D Printing Industry*, *The Journal of 3D Printing & Additive Manufacturing*, *Wired Innovation*, and *3D Printing World*.

Connect with John Hornick at www.3DPrintingWillRocktheWorld.com, and on [Twitter](#), [LinkedIn](#), and [Pinterest](#).

***3D Printing Will Rock the World* can be purchased on [Amazon](#).**

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